

Message Text

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ACTION SS-15

INFO OCT-01 EUR-12 ISO-00 SSO-00 PRS-01 SP-02 USIA-15 /046 W

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FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 6540

UNCLAS OTTAWA 1955

FOR THE SECRETARY FROM AMBASSADOR PORTER

E.O. 11652: N/A

TAGS: SOPN, CA, US

SUBJ: REQUEST FOR TELEVISION INTERVIEW

1. IN LIGHT OF DIFFICULTY IN ARRANGING YOUR SCHEDULE TO INCLUDE A VIST TO CANADA, SUGGEST YOU CONSIDER AN INTERVIEW WITH CTV, PRIVATE TELEVISION NETWORK WHICH REACHES LARGEST ELITE OPINION-MAKING AUDIENCE IN CANADA. PROGRAM WOULD BE DESIGNED PROVIDE OPPORUNTITY GIVE YOUR VIEWS ON WORLD AFFAIRS GENERALLY RATHER THAN US/CANADIAN TOPICS. INTEREST IN AND SUPPORT FOR YOUR EFFORTS REMAINS HIGH HERE AND SUCH PROGRAM WOULD BE WARMLY RECEIVED THROUGHOUT CANADA.

2. PROGRAM COULD BE TAPED IN "MEET THE PRESS" TYPE FORMAT WITH THREE TO FOUR CANADIAN POLITICAL COMMENTATORS, INCLUDING MODERATOR BARRY DUNAMORE, FORMER ABC ANALYST, SITTING IN TORONTO STUDIO INTERVIEWING YOU ON A TWO-WAY, COLOR AUDIO-VISUAL HOOKUP. YOU COULD BE IN USIA STUDIO, PRIVATE TELEVISION FACILITY IN WASHINGTON SUCH AS WRC, OR ANYWHERE ELSE YOU CHOOSE.

3. ALTERNATIVELY, ONE OF THE SENIOR CTV ANALYSTS COULD COME TO WASHINGTON FOR A FILM INTERVIEW IN YOUR OFFICE.

4. WHICHEVER FORMAT YOU CHOOSE, PROGRAM WOULD BE PRESENTED ON CANADA'S PREMIER PUBLIC AFFAIRS PROGRAM
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WHICH IS TELEVISED AT 10:00 P.M. SUNDAY EVENINGS.
WITH ADVANCE PUBLICITY, CTV ESTIMATES CONSIDERABLY MORE

THAN TWO MILLION VIEWERS.

5. HOPE YOU WILL CONSIDER GIVING TAPING PROGRAM AFTER
YOUR PRESENT TRIP FOR PRESENTATION ON SUNDAYS JUNE 8,
15, 22 OR 29. PROGRAM OFF THE AIR IN JULY BECAUSE OF
DECREASING SUMMER TV AUDIENCE.

6. IF YOU VISIT OTTAWA IN THE NEAR FUTURE, PROGRAM
WOULD BE A SPLENDED PRELUDE. IF NOT, IT WOULD BE
EXCELLENT SUBSTITUTE.

7. IF YOU CAN AGREE IN PRINCIPLE, USIS OTTAWA WILL
WORK OUT DETAILS WITH BOB FUNSETH OR WHOMEVER YOU MAY
DESIGNATE. PORTER

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Message Attributes

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Margaret P. Grafeld
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To: STATE
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